

# Calgary Herald

A Southam Newspaper

P.O. Box 2400, Stn. M  
215 - 16th Street S.E.  
Calgary, Alberta T2P 0W8  
Telephone (403) 235-7100

72

January 2, 1987

Chris Brown  
1102 - 258 Lisgar Street  
OTTAWA, Ontario  
K2P 0C9

Dear Chris:

I am awfully sorry to be so late in replying to your letter that arrived on December 23rd, but unfortunately due to holidays, etc. it has just recently come to my attention.

As you know, Alberta has the freshest air in North America and, hence, there may not be a great need for your bricks in this marketplace. Nevertheless, the cost of your advertisement to run in our paper would be: (prepaid with your order) \$809.40 per insertion daily (Monday through Thursday or Saturday); \$930.24 for a Friday insertion or \$647.52 for Sunday insertion. Also, we would require a C.O.D. clause to be inserted to protect our readers.

Upon receipt of payment and your instructions, we will act promptly.

Sincerely,

Frank Leigh  
Classified Advertising Manager

FL:fekd